



2019 Sponsorship Request

Dear Local Business

Collingwood Ball Hockey is a fun, competitive league for many to enjoy and is devoted to having fun. Last season we had a total of 25 Timbit players, 4 teams in our Tyke Division, 4 teams in our Novice Division, 2 teams in our Atom/Peewee Division and 4 teams in the Men's Division for a total of just under 300 players throughout the league. I expect to have similar numbers again this year.

The 2019 sponsorship offering is changing slightly once again from previous years in an effort to give more back to our sponsors. We are going with much nicer, 2 coloured jerseys (see attached draft) and going back to the sponsors logo on the front of all jerseys. We will continue with our pop-up banner with all sponsor logos on it throughout the season for ALL division games, your business will be highlighted on social media once during the season as our 'Sponsor of the week' where you can offer a business incentive if you wish. We will also be creating an Instagram page and posting all scores with sponsor logos. The fee for all returning sponsors for the 2019 season is \$350, any new sponsors, the fee will be \$400, plus HST.

To help grow the league and keep costs as low as possible for players, we ask for your support as a local business. In addition to supporting males and females stay healthy and enjoy a Canadian sport, you are also going to be recognized in a number of ways. Your company will be promoted with your logo being placed anywhere and everywhere we can promote it. This includes, but not limited to, a team set of jerseys with Collingwood Ball Hockey logo on front and a name bar with your business name on back, your logo on our website, our social media page, on schedules, on a pop-up banner at the rink for all league games, gamesheets, your company name in local newspaper, and everywhere else we can help promote you. Your sponsorship fee will help offset 100% of the jersey costs and at the end of the season, each player will keep their jersey for future use.

Team sponsorship includes:

- Logo on team jerseys
- Your company name as the 'Team Name'
- Your business highlighted throughout the season as our 'Sponsor of the Week' on social media
- Logo on all social media pages (Facebook page and Instagram)
- Logo on any league release involving teams (schedules, rosters, etc)
- Logo on pop-up banner at rink for all age groups and divisions to see
- Logo and link on website, www.collingwoodballhockey.ca

Will do our best to accommodate you on what division you prefer to sponsor

Please take a look at the following page where you can learn more about the sponsorship packages available and what is included with each.

If you are interested in sponsoring, please fill out the form on the following page. Don't hesitate to contact me if you have any questions about the sponsorship.

Thank you,
Greg Weeks, President
Collingwood Ball Hockey Ltd.

Greg Weeks, Collingwood Ball Hockey Ltd.

Ph: 705.606.0183 E: info@collingwoodballhockey.ca W: www.collingwoodballhockey.ca



Sponsorship Checklist

Team Sponsor	Learn to Play Sponsor	Prize Sponsor
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1. Sponsorship Class

Fee	\$400	\$600	Donation
Number available	4-6 per division	1	Unlimited

2. Sponsorship includes:

Team Naming Rights	X		
Division Naming Rights		X	
Name bar on back of jersey <small>(players keep them)</small>			
Logo on front of t-shirt <small>(kids keep them)</small>	X	X	
Choice in team colours <small>(based on availability)</small>	X	X	
Logo on pop-up banner at arena	X	X	
Highlighted 'Sponsor of the Week'	X	X	
Additional advertising opportunities	X	X	
Team scores in newspaper	X		
Logo on Facebook & Instagram page	X	X	X
Logo and link on website	X	X	X
Team name on schedules and gamesheets	X	X	
First option to renew	X	X	

3. Product Promotion Opportunities

Distribution of product	X	X	X
Offer incentive during 'Sponsor of the Week' campaign	X	X	X



Sponsor Registration Form

Company: _____
Contact Name: _____
Phone Number: _____
Email: _____

Please check off the following:

I would like to sponsor an individual team

(Fee: \$400. Returning sponsors \$350)

Please indicate the order for which division you prefer to sponsor (1 highest & 3 lowest)

Sponsorship will be based on availability and first right of refusal from returning sponsors

- ___ Tyke or Novice (6-10 ages)
___ Atom or Peewee/Bantam (11-17 ages)
___ Men (18+)

I would like to sponsor the Learn to Play Division (Four different colour tshirts will be printed)

(Fee: \$600. Returning sponsor \$500)

My colour choices are: _____ **OR** _____ **OR** _____

(Please include a second & third colour option)

Please ensure to fill in and give back to Greg Weeks as team sponsors will be made available on a first-come, first-served basis (in order of when payment is received). Please make cheque payable to Collingwood Ball Hockey or you can provide credit card details to Greg via phone. Please note that if not enough players sign up and we do not have a team for you to sponsor you will be refunded.

Please email your company/business logo in a high quality (AI or EPS) for promotional purposes on team jerseys, website pages, etc to info@collingwoodballhockey.ca

Collingwood Ball Hockey appreciates your support and we look forward to working with you.